

Are you looking to make a difference in your work? Tired of the traditional grind? Are you excited by new ways of doing things and new approaches to old problems? Do you believe that you can have a positive impact on society and still craft for yourself an interesting career? Do you feel that fun and positive social change are in fact aligned? Do you have a good grounding in business, strong analytical skills and an entrepreneurial nature? If you answered yes to these questions, we should talk...

We are a company that works at the point where cause, company and citizen consumers intersect. We help create meaningful moments that enable all parties to profit and move their relationships forward. We do so both by working for clients (profit and non for profit) to help activate brands and improve their transactional efficacy (support, participate, donate, buy etc) in the moments when all those interests meet and by putting our own projects out into the world.

We are looking to grow our team (www.publicinc.com) with the following position. If you or someone you know is interested, please send us a CV to Liam (liam@publicinc.com) to discuss further.

Strategist | Client Consulting

The person hired will work closely with the entire Public team (Founders and other strategists) to sell, design and execute client campaigns and programs. This will involve working with organizational leaders on both the corporate and cause side of the equation. The job is:

- Develop client strategy and campaign concepts
- Project management of key deliverables
- Lead role in key client presentations
- Lead role in managing client relationships
- Help identify and sell prospective clients
- Participating in Public brainstorm and strategy sessions

Ideal qualifications include:

- Relevant work experience – Management consulting, marketing services, brand management
- Good strategic skill set and strong marketing experience/instincts
- Great presentations skills – you can ‘own the room’
- Strong understanding of current media channels and their applicability in consumer engagement
- Experience with non-profit sector
- Experience with start ups
- Ability to see beyond ordinary solutions
- Great sense of humour
- Passion for change and an appetite for risk

Salary to be negotiated based on experience.